**Content Development for the UX Guide**

Content for the UX Guide can originate from three types of sources but is always reviewed by the Editorial Team and assigned by HFE for approval.

A screenshot of a cell phone

Description automatically generated

**Development Stages**

* **Author:** Producing drafts of original written content for standard page types (methods, playbooks, etc.) or linked documents (personas, case studies).
* **Review:** Editing drafts of written content to ensure alignment with site’s conceptual and stylistic frameworks, and to package appropriately for production.
* **Approve:** Review of content by SME to ensure aligned with disciplinary state-of-the art.

**Sources**

* **Editorial Team:** BAC Primaries: Dan Gajewski, Tom Cona, Michael Gowan
* **Content Development Team:** Blake Lesselroth, Stephanie Tallett, Kas Adams, Tim Arnold
* **Contributor:** Other community partner who is invited to provide content or makes request to have content published to the site.

Discover…. Map/Plan (to content matrix) …. Author….. Review….. Approve

**Content Types**

* Standard page types should all have templates
* Self-contained, linked documents (e.g., pdf to download)

**Process**

All content that goes into the site will be authored by one of three sources and progress through the same channel for editorial review and HFE approval.

The progression is expected to be **iterative** between author and review and at times between approval and the earlier stages. This is, Review should be **done collaboratively** with Author, and Approval should be done collaboratively with Author and/or Review.

Authors should draft in templates whenever applicable and have preliminary meeting with editorial staff to discuss style.

**Open Questions**

* Does process apply all types?
* What are Modules? Chapters? How do these fit into the site?
* How to match interests and expertise of CDT to the immediate needs of the UXG?
* Should there be a kick-off for content projects? Topic Planning Meeting?
* Writing is time-expensive – need process to get more eyes on all the way through?
* Need content tracker – i.e., a view in the Matrix
* Will CDT content be submissions or more like commissioned work?